



# Enkalon Motorcycle

# SHOW



In association with



at the Antrim Forum

10th, 11th & 12th December 2010

## *The show comes home*

### Why Exhibit?

It has been an economically challenging year for everyone in business. The Enkalon Motorcycle Show at the Antrim Forum represents an important opportunity for retailers to boost their income over the Christmas period.

With space for over 100 stands and special guest stars throughout the three days it will attract a significant amount of visitors. Stand sizes are available from three metres square ensure that all budgets are catered for.

Visitors will be coming to the show to meet the many stars of Road Racing and see the latest products and motorcycles on offer. It will be a great place for visitors to buy Christmas gifts making this an opportunity not to be missed for retailers in the Motorcycle industry.

### About the Organisers

The Enkalon Motorcycle Show have appointed Road Racing Ireland to stage the show. With extensive experience in organising motorcycle shows, they understand what is required to attract thousands of visitors through careful planning and attention to detail.

Publishers of Ireland's foremost Road Racing publication they have a perfect platform to publicise and promote the show and alongside the show's media partner, News Letter newspaper, there will be no shortage in ensuring the public at large will be fully aware of when and where the Enkalon Motorcycle Show will take place.



News Letter 

# Enkalon Motorcycle SHOW

## Marketing and Public Relations

The Enkalon Motorcycle Show will be promoted monthly through Road Racing Ireland magazine, on the website and the facebook page which is visited by thousands each week.

The show will also be promoted through the official media partner, the News Letter. The Enkalon Motorcycle Club will ensure that the show will be promoted through their channels.

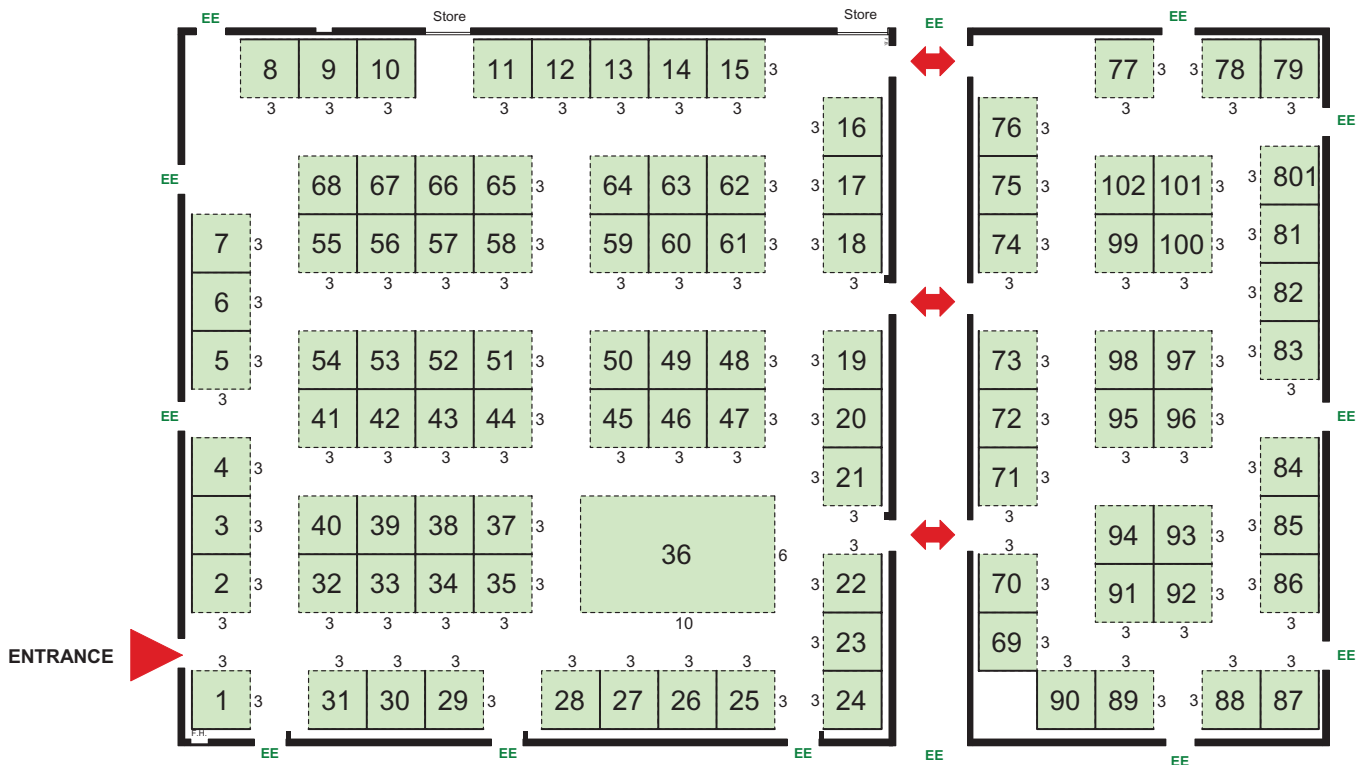
## Exhibitor Rates

Exhibition stands are £21+VAT per sq. m.

A typical 3m x 3m space will cost £189+VAT

Stands can be set up on Thursday 9th December from 7pm until Friday morning 10th December.

All stands must be built by 12 noon for opening at 2pm sharp.



## Book Your Exhibition Space

To contact your space requirements at the show please call Gillian Rollins on 028 9182 8211 or email: [info@roadracingireland.com](mailto:info@roadracingireland.com)

# Enkalon Motorcycle



## Booking Confirmation Form

Thank you for your exhibition stand order. To confirm your booking, please carefully check the details and return the booking form, signed and dated by fax to Gillian Rollins on 028 028 9182 7463 or to the address below by post or scanned and by email to info@roadracingireland.com

Company Name.....

Address to be invoiced .....

.....

Tel:..... Fax:..... Email:.....

Stand Size:..... Stand Number: ..... Stand Cost:.....

Name to appear on stand.....

### Payment Terms & Conditions

A 25% non-refundable deposit is required immediately with the balance due 31 days prior to the date of the Enkalon Motorcycle Show. For any bookings 30 days or less prior to the exhibition, 100% must be paid immediately. All rates quoted are exclusive of VAT which will be charged at the prevailing rate at the time of the booking.

Please use the payment form for all payments.

### Cancellation Charges

If you cancel 30 days or less prior to the start date of the event 100% of the total cost for the show must be paid.

Please book the exhibition stand as detailed above. I hereby confirm I have read, understood and agreed to the terms and conditions attached relating to the exhibition booking and have included payment as per your terms.

Signed..... Position.....

Print name ..... Date .....

ROLLINS PROMOTIONS LTD.

26 The Oaks, Newtownards, Co. Down BT23 8GZ Northern Ireland

# Enkalon Motorcycle SHOW Payment Form

Cheques should be made payable to Rollins Promotions Limited and sent with remittance to:  
ROLLINS PROMOTIONS LTD. 26 The Oaks, Newtownards, Co. Down BT23 8GZ Northern Ireland

Name of Authoriser .....

Date .....

Company Name .....

Address .....

.....

Contact Number .....

## Payment Details

### Method of Payment

Cheque payable to Rollins Promotions Limited (enclosed)

Credit/debit card (AMEX/Diners not accepted)

Card Type  Visa  MasterCard  Maestro

Card Number (2 extra digits for Maestro)

Name on Card \_\_\_\_\_

Expiry Date     Start Date (Debit Cards only)

3 Digit Security Code    Issue Number (Debit Cards only)

Authorising Signature \_\_\_\_\_

## Office Use Only

Staff Initials

Deposit Paid

Full Amount Paid